



## **JUMP START FAÇADE IMPROVEMENT PROGRAM**

Would you like to improve the appearance of your store's façade?

But you don't know:

1. How you want your new façade to look?
2. Or know how much money it would cost to do the renovation?
3. Or how you can participate in the City's Façade Improvement Program?
4. Or how to find and hire reputable architects and contractors to do the work for you?

Then, our new Jump Start Façade Improvement Program can provide the answers you need. If you are selected to participate in the program, you will get, free of charge, the following services:

1. A well-known and respected architect will meet with you and visit your Town Center business location. Based on this visit, the architect will prepare a rendering of your improved façade. This rendering will reflect your input and the physical realities of your business location. The façade design shown in the rendering will comply with the Town Center's Façade Design Guidelines
2. The architect will also present you with samples of the materials that should be used in the construction of your new façade. These materials will comply with the Town Center's Façade Design Guidelines
3. The architect will also provide a cost estimate for making the recommended façade improvements
4. The Town Center's staff will then help you:
  - Find an architect to do the actual construction drawings
  - Find a contractor to do the improvement work
  - Apply for funds from the City of Bayonne's Façade Improvement Program

Participants for the program are selected on the basis of the following criteria:

- The likelihood that the applicant will actually make the recommended façade improvements
- The strategic importance of the business location
- The frontage of the façade

The first round of the program was recently completed. Participating businesses were:

- The Big Apple
- Turteltaub & Turteltaub
- Towne Kitchens
- Victoria TV & Appliances
- W.B. Willensky

The renderings for these facades are presented below. They were prepared by Margaret Westfield, a highly regarded architect who has done similar assignments for numerous downtowns under the aegis of the Main Street New Jersey program.

The Town Center is now applying for additional funds that will allow us to help up to 10 additional businesses in the district to improve their facades. The additional funds would enable us to also partially subsidize the cost of preparing the construction documents.

If you are a Town Center business and interested in participating in the next phase of this program, please contact the Bayonne Town Center Management Corporation at 201-339-9409. We look forward to hearing from you.

## Big Apple today



## Jump Start rendering of new facade



## Turtletaub & Turtletaub today



## Jump Start rendering of new facade



**Victoria TV & Appliance and Towne Kitchens today**



**Jump Start rendering of new facades**



## W.B.Willensky today



## Jump Start rendering of new facade

